

KidsKount™ What it's all about:

Child Care Centers.....Vulnerability..... and KidsKount:

Every Care Center's worst nightmare is a missing child. This can be the most heart-wrenching incident most of us will ever face. When a child is missing, we want to know who, what, when and where as quickly as possible. The problem of missing children is extremely tragic, with Care Centers becoming vulnerable targets. *Our goal is to insure every child in your care is released to the proper person, every time, everyday.* Our KidsKount product provides documented proof to parents, law enforcement, the legal court system and Center Managers/Owners that your facility is following proper child security procedures. KidsKount automatically recognizes who enters your Center and matches them with the appropriate children, all while recording every person involved in the drop-off/pick-up process. KidsKount takes every precaution to prevent you and your staff from experiencing the missing child nightmare.

KidsKount combines fingerprint and facial recognition to quickly and accurately identify every person who walks into your facility. This removes the burden of staffing the front desk 100% of the time, and relying on staff to remember names and correctly match them with faces. KidsKount records the date, time, fingerprint, and facial photo of every adult, in real-time, while matching them to the proper child's record. If KidsKount doesn't recognize the person, the door remains locked, access to the facility is denied and all data is saved. In addition, your staff is automatically alerted of the visitor's presence.

Fingerprints and Facial Recognition KidsKount uses Biometrics:

Currently, almost everyone uses a 4-digit pin number, a pass-code, a bar coded card or some such combination of these antiquated technologies, to gain access to Child Care Centers. Logbooks, sign-in sheets and computer registration are also very common. All of these attempts at security are easily breached by 'door piggybacking', forgetting to sign in, recording inaccurate data and just plain negligence. Biometrics establishes a very personal form of identification, *which is extremely accurate.* KidsKount uses fingerprint and facial recognition comparisons as a quick and accurate form of identification that can't be stolen, shared or forgotten. By simply placing a finger on the KidsKount Kiosk, any registered person's record will quickly be displayed. The KidsKount biometric solution is quick, easy, reliable and best of all, almost impossible to thwart! When the security of children is at stake, the use of biometric identification becomes paramount.

Drop off time using KidsKount:

1. Parent (any adult on guardian's list) enters vestibule, walks to KidsKount Kiosk and places finger on fingerprint scanner.

2. KidsKount automatically captures photo, matching facial recognition and fingerprint record.
3. Kiosk displays children associated with parent and drop-off choices.
4. Parent selects the pictures of the children being dropped-off and door unlocks.
5. Parent's entry time is less than 10 seconds.
6. KidsKount automatically informs staff of presence and identity of child and parent, via KidsKount Pocket PC.
7. Staff accepts child by selecting picture on Pocket PC.
8. All information is recorded, including parent ID, child ID, staff ID, date and time.

At this point in time, you know the identity of who dropped the child off, the child's identity, the staff's identity, plus time and date. The child has been safely released to the Child Care Center and you have the documentation to prove it.

Pick up time using KidsKount:

1. Parent (any adult on guardian's list) enters vestibule, walks to Kiosk and places finger on scanner.
2. KidsKount automatically captures photo, matching identity with record.
3. Kiosk displays children associated with parent and pick-up choices.
4. Parent selects child's photo being picked-up and door unlocks.
5. KidsKount Pocket PC informs staff of presence and identity of both parent and child.
6. Staff releases child by selecting proper picture on Pocket PC.
7. All release data is recorded, including parent, child and staff identity, plus date and time.

The child has been safely released to the properly authorized person, with documentation proving it. At this point, you know who picked the child up, when and where, including the fingerprint and current photo of the adult. If you later receive a phone call stating the child never reached home, you have valid documentation available to assist the parents in their search. In this instance the documentation provides proof that your facility followed proper procedure when releasing the child, all of which is invaluable if legal allegations arise.

A Child is reported missing You can help, with KidsKount:

The cold, hard facts disclose family members or close friends commit 76% of child abductions. Alarming, these people may also be on the authorized pick-up list supplied to you by the guardian. When a child is reported missing, parents and authorities want to know exactly what your facility did, who did it and when it happened. Sign-out sheets simply aren't accurate and can be manipulated. Relying on staff memory to recognize faces, names, dates and times is not always reliable and subject to interpretation. KidsKount provides accurate data about the adult and child, including their relationship, current facial photo, fingerprint, name, address, phone number, staff's identity and time & date of the release. KidsKount documentation is easily made available to parents and

authorities to assist them in the search for the child. KidsKount provides peace-of-mind, knowing you can supply valuable, accurate information, at the time most needed. In the event of legal allegations, you have detailed documentation to back you up, proving your facility followed proper procedure.

You, KidsKount and Biometrics A very reliable combination:

KidsKount uses the latest in biometric technology for fast, accurate recognition. Combining facial and fingerprint recognition eliminates the use of passwords and codes, which are easily forgotten, shared or continually changing. Door 'piggybacking' and 'forgetting to sign in' are eliminated with KidsKount. Once properly authorized, adults need only their finger and 10 seconds to register their child and gain access to your facility. KidsKount enables new employees to release children to the proper adults with the same accuracy as veteran employees, since all registration is by fingerprint and facial recognition. Both staff and parents simply touch the fingerprint screen and the corresponding photo to enter selections. Behind the scenes, KidsKount is capturing facial images, comparing facial data points, comparing fingerprints, storing the time and date, selecting the proper record and displaying the proper results. The record is displayed on the KidsKount Kiosk touchscreen and transmitted wirelessly to the staff KidsKount Pocket PC. Using the Pocket PC, your staff simply matches the photo with the parent standing in front of them, matches the child's photo with the child, taps both photos and selects the appropriate icon. KidsKount records them as dropped-off or picked-up along with the photo identity of the staff member. KidsKount is easy, reliable, safe and backed by documented proof.

KidsKount and ROI Boosting your bottom line:

Parents expect you to provide the best security possible for their children and are willing to pay for it. KidsKount adds a vital layer of security not only for parents and children, but for the Child Care Center, too. KidsKount provides proof of what has transpired at your Care Center. Following proper procedure is no longer a matter of interpretation. The Return On Investment (ROI) for a Center averaging 100 children is in the 12-month range. Once parents understand the quality of security KidsKount provides for their children, they will readily support a modest increase in fees. After the initial pay off period has passed, KidsKount adds substantial profit to your business, year after year.

Since KidsKount will automatically record anyone who enters your facility, it can also be used to accurately bill client hours and as an employee time clock. This added benefit will enable you to crosscheck KidsKount data with your current tracking system to double-check any discrepancies.

KidsKount Equipment Kiosk, Pocket PC and Wireless:

KidsKount is made up of a Kiosk (floor, wall or desktop unit) located in the entryway and a Pocket PC for the staff. Parents use their fingerprint to register their children and gain door access. The Kiosk transmits all the data, including photos, to the staff Pocket

PC via wireless transmission. You can equip every classroom with a Pocket PC or acquire just one for the entire staff, depending on your needs. The Pocket PC enables staff to accept and release children by simply selecting their photo ID. It also tabulates a roster of children currently in-house, while providing an accurate headcount for any given period. In case of an emergency, you know exactly how many children you are responsible for.

Summary Why KidsKount is for you:

In today's world, parents view Child Care Centers as a very integral element in the rearing and development of their children. Parents search for Centers that provide the very best environment, at a price, which they can afford. The Center is charged with providing a home-away-from-home, as well as an educational center, all while keeping the child safe and sound. While responsible Centers whole-heartedly embrace this task, most Centers fall short on child security.

No one can predict when a child will be abducted. No one can predict who the abductor will be. Nor can anyone predict who the child will be or where it will happen. The only fact we have, which is scary, is that it has happened in the past, is currently happening as you read this and will happen again in the future. Until KidsKount, Child Care Centers have relied on outdated technology to keep the children and their businesses safe. Unfortunately, the results have been less than adequate. With KidsKount, you now have the opportunity to employ the latest in identity technology, while providing your clients with the safest environment possible for their children. Why risk the children's safety and a possible lawsuit? KidsKount proves your Center followed proper procedure, especially important if a child is later reported missing. KidsKount is the best security your business can employ.

**KidsKount™ is developed, manufactured and distributed by:
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